

Call for Papers

International **ARCADIAS** Conference

on **Modern Trends** in Management, ESG, AI

Conference Theme:

Organizations today operate in an environment characterized by **rapid technological change, increasing complexity, and growing societal expectations regarding sustainability and responsible governance**. Digital technologies, evolving market dynamics, and new forms of collaboration between academia and industry are reshaping the way organizations create value, make decisions, and address global challenges.

The **International ARCADIAS Conference on Modern Trends in Management, ESG and AI** aims to provide a forum for scholars, practitioners, and policymakers to discuss **emerging trends that are transforming organizations, industries, and societies**. The conference encourages contributions that explore **novel theoretical perspectives, empirical insights, and practice-oriented research** addressing contemporary developments in management, economics, innovation, and sustainability.

The conference particularly welcomes research that examines **how modern trends – such as artificial intelligence, digital transformation, sustainability pressures, and evolving organizational practices – are influencing managerial decision-making, innovation processes, and economic systems**.

Submissions may adopt **conceptual, empirical, methodological, or case-based approaches**, and interdisciplinary contributions are highly encouraged.



Conference Main Tracks:

1. Artificial Intelligence, Digital Transformation, and Data-Driven Decision-Making


Advances in artificial intelligence, machine learning, and data analytics are profoundly reshaping organizational processes and decision-making. Firms increasingly rely on digital technologies to collect, analyze, and leverage vast amounts of data, enabling more informed strategies and operational efficiency. However, these technological developments also raise new questions regarding governance, ethics, human–machine collaboration, and the role of managerial judgment in algorithmic environments. This track explores the strategic, organizational, and technological implications of digital transformation and AI adoption, focusing on how organizations can effectively integrate data-driven capabilities into their structures and decision processes.

Relevant topics include, but are not limited to:

- Artificial intelligence in managerial decision-making
- Digital transformation strategies and organizational capabilities
- Big data analytics and business intelligence
- Human–AI collaboration in organizations
- Governance, transparency, and ethical implications of AI systems
- Digital platforms, ecosystems, and platform-based business models
- Data-driven innovation and competitive advantage

2. ESG, Sustainability, and Responsible Management

Sustainability and responsible management have become central priorities for organizations facing increasing environmental challenges, social expectations, and regulatory pressures. Companies are expected not only to generate economic value but also to contribute positively to society and the environment. This track focuses on how



organizations integrate Environmental, Social, and Governance (ESG) principles into their strategies, operations, and governance systems. It also examines how sustainability-oriented innovation, responsible leadership, and stakeholder engagement can contribute to long-term organizational resilience and societal impact.

Relevant topics include, but are not limited to:

- ESG strategies and corporate sustainability practices
- Sustainable business models and circular economy initiatives
- Responsible leadership and ethical management practices
- Sustainability performance measurement and reporting
- Green innovation and environmentally sustainable technologies
- Stakeholder engagement and corporate social responsibility
- Regulatory frameworks and governance mechanisms for sustainability

3. Strategy, Leadership, and Organizational Decision Processes

Modern organizations must navigate highly uncertain and rapidly changing environments, requiring new approaches to strategic management and leadership. Decision-making processes are increasingly influenced by factors such as digitalization, globalization, and the growing complexity of organizational ecosystems. This track investigates the strategic and behavioral dimensions of organizational decision-making, including the role of leadership, managerial cognition, organizational learning, and knowledge management in shaping strategic outcomes.

Relevant topics include, but are not limited to:

- Strategic management in dynamic and uncertain environments
- Leadership styles and their impact on organizational performance
- Behavioral strategy and managerial cognition
- Organizational learning and knowledge management
- Decision-making under uncertainty and complexity
- Strategic agility and adaptive organizations
- Governance structures and strategic oversight



4. Innovation, Entrepreneurship, and Applied Economics

Innovation and entrepreneurship play a crucial role in driving economic growth, technological progress, and societal transformation. Organizations increasingly rely on innovative processes and entrepreneurial initiatives to maintain competitiveness and create new sources of value. This track examines the economic and managerial dynamics of innovation and entrepreneurship, including the role of startups, technology transfer, and innovation ecosystems in fostering economic development and industrial transformation.

Relevant topics include, but are not limited to:

- Innovation management and technological change
- Entrepreneurship and startup ecosystems
- Business model innovation and value creation
- Technology transfer and commercialization processes
- Innovation ecosystems and regional development
- Industrial dynamics and economic competitiveness
- Financing innovation and entrepreneurial ventures

5. Finance, Investment, Banking

This track focuses on the role of financial systems, investment decisions, and governance mechanisms in shaping organizational performance, innovation, and sustainable development. Digitalization, ESG pressures, and evolving regulatory frameworks are transforming how capital is allocated, risks are managed, and governance structures operate at firm and system levels. The track welcomes research that bridges finance, management, and economics, with a particular emphasis on strategic and responsible decision-making.

Relevant topics include, but are not limited to:

- Corporate finance and strategic investment decisions
- Sustainable finance and ESG investing
- Governance mechanisms and financial oversight
- Digital finance, fintech, and AI in financial decision-making
- Financing innovation and growth under uncertainty
- Risk management and resilience in financial systems
- Regulatory frameworks and financial governance

6. Industry–Academia Collaboration and Practice-Oriented Research

Collaboration between academic institutions and industry partners is increasingly recognized as essential for addressing complex real-world challenges and accelerating innovation. Practice-oriented research helps bridge the gap between theory and practice, ensuring that academic insights inform managerial practice and policy-making. This track focuses on collaborative research models, knowledge transfer mechanisms, and translational research approaches that connect academia with industry and other societal stakeholders.

Relevant topics include, but are not limited to:

- University–industry partnerships and collaborative research models
- Knowledge transfer and innovation diffusion
- Practice-based research and managerial implications
- Co-creation of knowledge between scholars and practitioners
- Case studies of successful industry–academic collaboration
- Innovation ecosystems involving universities, firms, and public institutions
- Policy frameworks supporting collaborative innovation

Important Note: Accepted contributions may be published in **METAS** – Modern Economic Trends and Science Journal; Conference proceedings and the Book of Abstracts. Contributions can receive Awards, Certificates and Recommendation Letters.

Submission Guidelines

The conference accepts the following types of submissions:

- Full research papers
- Abstracts, Posters and Presentations
- Industry Contributions

No formal length restrictions apply, **no page limit**. Manuscripts must follow APA or Chicago referencing styles.

All full papers are subject to a double-blind peer-review process.

Important Dates & Location

- **Submission Deadline:**
1st June 2026
- **Notification of Acceptance:**
One week after submission
(Papers over 40 pages may take up to 2 weeks)
- **Conference Dates:**
22nd – 26th June 2026
- **Conference Format:**
Onsite / Hybrid / Online
- **Location:**
Tokyo (Japan) / Germany (TBA) / Remote

Participants & Goal: Industry Experts and Researcher join several structured exchange Roundtables to share insights and adapt research ideas to the industry. With long lasting collaborations, the goal is to create new data and a real world impact.